Edin Hodzic

Cologne, Germany
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UX & Product Designer · Media Design Student

Media design student focused on UX and product design for AI-powered products. I combine user research and interface design with AI-assisted building – from Figma concepts to live websites coded with Claude Code. My bachelor thesis explores how people stay in control when they delegate tasks to AI agents.

Selected projects

Bachelor thesis: Human-AI Interaction 2027
Designing user-centred interfaces for autonomous AI systems: how transparency, control and confirmation flows build trust when users delegate tasks to AI agents.

Settle – app for newcomers to Cologne in progress
End-to-end UX case study on the social and organisational challenges of moving to a new city: user interviews, insight synthesis, journey mapping, concept and usability testing. Built as a progressive web app with Claude Code.

Club website – Iron Arms Bonn in progress
Redesign of an armwrestling club website, coded with AI assistance (Claude) – from structure and visual design to build.

gelüftet – promo video 2026
Explainer video for a smart-home app that monitors indoor air humidity – my first project in After Effects (web production course).

Helvetica – type booklet 2025
Editorial booklet on the history, anatomy and use of Helvetica, created in my first semester.

Also: logo design for SmartUp! – The WHU Entrepreneur Network

Experience

Marketing & Content · Great Place To Work Deutschland 08/2024 – today
LinkedIn content, webinar teasers and videos, YouTube analytics and event materials for the social media and marketing team in Cologne.

Web Design Intern · ATZ Marketing Solutions, Herdecke 08/2023 – 07/2024
Concept and build of websites and landing pages for clients, in line with their corporate identities.

Earlier: logistics assistant, Demag Cranes & Components (2022) · office assistant, Heinrich Wiedemeyer GmbH (2021–2022) · studio assistant, Kunstatelier Edel Vostry (2020)

Education

Media Design (Bachelor)
Rheinische Hochschule Köln
09/2024 – 2027 (expected)

Business Administration
FH Dortmund
09/2022 – 03/2023

Abitur (1.9)
Geschwister-Scholl-Gymnasium, Wetter · Art & English
2022

Skills

UX
User interviews, usability testing, journey mapping, wireframing, prototyping

Visual & motion
UI design, branding, video editing, motion, colour grading

Building with AI
Claude Code, AI-assisted prototyping, WordPress / Elementor Pro

Tools
Figma, Premiere Pro, After Effects, Illustrator, Microsoft Office

Languages

German (native) · English (fluent) · Bosnian (basic)

Beyond design

Strength training & armwrestling · content creator on YouTube and Instagram (@gym.edin)